



WHEN
YOU'RE THIS
GOOD
THEY CALL
YOU ENVY.

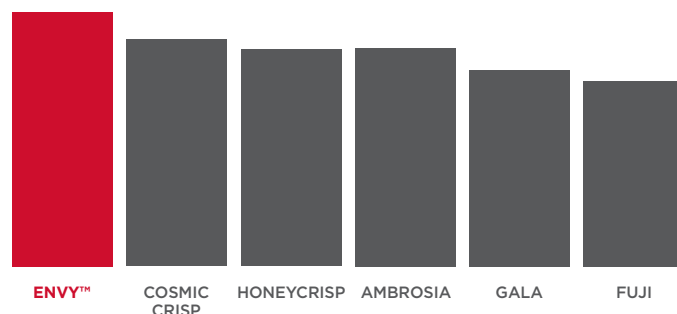


Consumers call
Envy™ 'the best
tasting apple'

Recent independent research validated the superior strengths and unique growth potential of Envy™ apples. Envy™ best satisfies the consumer's taste profile through its ownable sensory attributes of **balanced sweetness, best flavor** and **great texture**.

Ranked #1 Apple

Sensory testing revealed Envy™ as the preferred apple compared with other popular varieties across key attributes.



A SWEET STORY

To create an apple so perfect it would be the envy of the international produce community, master horticulturists in New Zealand spent decades combining the very best qualities of two category favorites into one dream variety. While the parentage of Envy™ may seem familiar, the result is decidedly rare—chosen out of thousands of test seedlings for its outstanding eating quality, delicate sweetness, gorgeous crimson exterior and unusual resistance to browning when cut. ENZA then painstakingly chose a select group of the world's finest apple growers to produce Envy™ in limited quantities, using the same precise standards globally.

- Beautifully balanced sweetness
- Uplifting taste of freshness
- Delightfully satisfying crunch
- Slices naturally stay white longer

Conventional and organic available from Washington November through May and New Zealand June through October.

THANKS TO ALL OUR
RETAIL PARTNERS
FOR MAKING US THE
#1 BRANDED APPLE*



THE ULTIMATE APPLE EXPERIENCE^

*Nielsen AOD, 52 week period through August 22, 2020.
^Independent US research, April, 2019